



Oslo, 1 February 2012

## Norvestor acquires Inmeta Crayon ASA

**On 27 January 2012, Norvestor VI L.P. ("Norvestor") closed the investment in the Oslo listed company Inmeta Crayon ASA, through a separate holding company to be named Inmeta Crayon Holding AS (the "Company"). On 5 January 2012, the Company had received acceptances which constituted approximately 95% of the shares and voting rights in Inmeta Crayon ASA. The acquisition of the remaining shares in Inmeta Crayon ASA will be effectuated during February 2012.**

Inmeta Crayon ASA is a leading Scandinavian supplier of Software Asset Management services and associated consulting services and focuses on advising enterprises with complex IT needs. The company is the result of a recent merger between Inmeta ASA and Crayon Group AS. Founded in 1993 and listed on the Oslo Stock Exchange in 2000, Inmeta Crayon has about 470 employees, and is present in Norway, Sweden, Denmark, Finland and Germany. The company has shown strong growth in market share and volume in both existing and new markets, and is the 13th largest Microsoft partner globally.

The Company is mainly owned by Norvestor and management, with Norvestor holding approximately 65 % (including co-investor).

"We believe Norvestor will be a good new owner for Inmeta Crayon in order to help us to strengthen our positions in existing markets and to accelerate our plans to enter new markets. We look forward to embarking on a new journey together with Norvestor," says Jarl Øverby, CEO of Inmeta Crayon.

Henning Vold, Partner in Norvestor Equity AS, said, "We have followed both Inmeta and Crayon for many years and we are impressed by the results achieved by management. We are excited about the opportunity to assist the company in its future development."

For further information:

Henning Vold, Partner Norvestor Equity  
Telephone: +47 90 87 95 81  
Email: [hvo@norvestor.com](mailto:hvo@norvestor.com)

Jarl Øverby CEO of Inmeta Crayon  
Telephone: +47 98 21 70 09  
E-mail: [jarl.overby@inmeta.com](mailto:jarl.overby@inmeta.com)

***Inmeta Crayon ASA*** focuses on advising enterprises with complex IT needs. The company has just over 450 employees in two business areas. Its head office is in Oslo, with branches in Trondheim, Stockholm, Örebro, Gothenburg, Copenhagen, Helsinki, Leipzig and München. Licensing provides licence advice to optimise commercial and legal terms in standard software contracts which ensure control, flexibility and cost savings for enterprises. Consulting provides IT consulting services for major enterprises. Technological knowledge combined with wide experience of selected sectors, solutions and project execution mean the consultancy business is well positioned in a developing market. Read more at [www.inmetacrayon.no](http://www.inmetacrayon.no)

***Norvestor Equity AS*** is a leading private equity company focusing on lower mid market buyouts in the Nordic region. The team has worked together since 1991 making it one of the most experienced private equity teams in Norway, having executed 47 investments and participated in 174 add-on acquisitions and divestitures. Norvestor Equity is the investment adviser to Norvestor IV, L.P. and Norvestor V, L.P. The two funds currently have ten portfolio companies; Panorama Gruppen AS, Life Europe AB, , BecoTek Metal Group AS, Nordic Vision Clinics AS, Wema Group Holding AS, Advantec Holding AS, Apsis Group AB, Aptilo Holding AB, Cegal Holding AS and Marine Aluminium AS.

Read more at [www.norvestor.com](http://www.norvestor.com)